

## **Case Study: Innovation**

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Call 1.800.850.3906 or visit www.getthere.com

# Customers recognized for innovation

At the 2013 *GetThere* Summit customer conferences in North America, Europe and South America, *GetThere* honored several customers for their innovative approach.

- Accenture
- Harman
- KPMG
- Roche
- Wellpoint

#### **Overview**

*GetThere* delivers a powerful platform to book business travel and meetings, as well as the ability to integrate with expense systems for an end-to-end experience. Available on desktops and notebooks, tablets and smartphones, *GetThere* offers an intuitive, easy-to-use user experience.

We help our customers stay ahead of the curve with cost-saving, efficiency-enhancing features built atop the industry's most modern and stable platform. A robust policy engine, mobile access and proactive alerts, virtual conference scheduling, travel visa notifications, custom messaging – it's all here and meant to make a road warrior's life easier.

*GetThere* drives more than 12 million travel transactions annually and serves 15 million active users. Our customers average 81<sup>1</sup> percent online adoption (with top customers averaging 95 percent), well above the industry-average of 58 percent<sup>2</sup>.

#### **Success stories**

A global firm has enabled a variety of innovative features, including our Travel Policy Engine, TripCase, the new *GetThere* experience and more. This aggressiveness helped the company experience 17 percent growth in online bookings year-over-year.

A global travel program saw its head recognized by *Business Travel News* as the multinational travel manager of the year. Our customer initiated several projects including the policy engine, new experience and mobile access, as well as deploying in Brazil, India and the Nordics.

Another customer garnered attention from *BTN* as a best practitioner for its custom work with *GetThere* and TMC on a hotel rate assurance program. Two more *GetThere* clients were awarded best practitioner nods for their achievements automating a previously manual process and developing a consortium that leverages purchasing power across several entities.

### Get more with GetThere

Innovation is just one reason companies choose *GetThere*. A majority of the BTN Corporate Travel 100 rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative by calling 1-800-850-3906 or visiting www.getthere.com to learn more.

<sup>1</sup>Source: 2013 GetThere Corporate Travel Benchmark Report. <sup>2</sup>Source: 2011 PhoCusWright Corporate Travel Manager Survey.