

Learn More

Call 1.800.850.3906 or visit
www.getthere.com

GetThere Experience at a glance

- Consumer look-and-feel
- Multiple search options
- Unused Ticket Manager
- Multi-GDS
- Flexible search configuration
- Improved error messaging
- New tab navigation
- Carousel messaging
- *GetThere* Virtual Meetings (coming soon)

Overview

GetThere has a reinvented, modern homepage that delivers a streamlined booking experience and an enhanced consumer look-and-feel. Developed with input from actual users and best practices from popular leisure travel and social networking sites, the *GetThere* Experience promises to improve traveler and arranger satisfaction, reduce training and drive results.

How it works

GetThere is better than ever. Our team of interface design experts has added new features like PromoSpots and a message carousel, reduced scrolling on the homepage and improved ease-of-use. On the homepage, users can instantly search travel options – flight or train, hotel and car – with roundtrip, one-way, multi-destination, and shop by schedule and price options readily available. Users can also select current trips, trip templates, unused tickets, profile and additional tools from the left-side navigation tabs. Beneath the tabs is a message carousel that displays rotating, customized corporate messages. On the right side of the page, PromoSpots highlight preferred supplier deals.

Company benefits

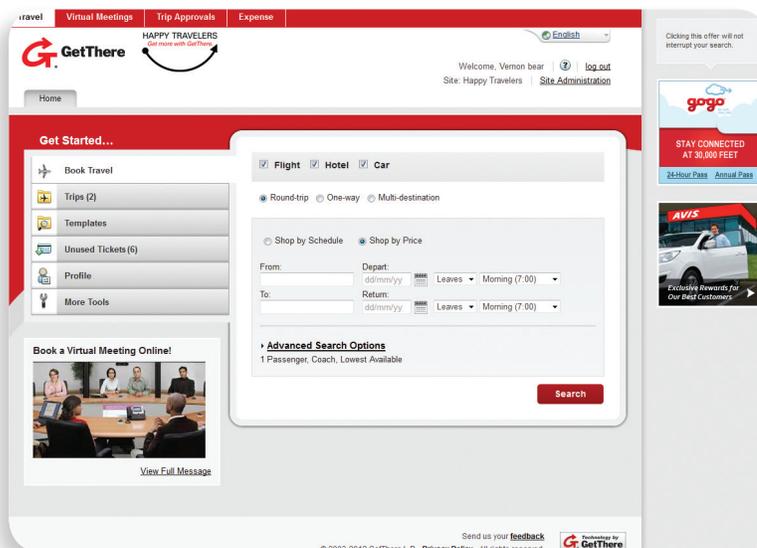
GetThere customers average the highest adoption in the industry – 80 percent.¹ With the latest enhancements created with the end-user in mind, sustaining high adoption and even growing online use is easy. Adoption is one of the biggest drivers of cost-savings, meaning companies can expect a boost in both user satisfaction and savings by using *GetThere*.

Travel Manager benefits

Travel Managers can communicate clearly and compellingly with visual compliance tools like PromoSpots and a message carousel. PromoSpots highlight preferred suppliers, while the message carousel displays up to five rotating, custom corporate messages. Sites can also be further customized than ever before with the options to disable the air search option, hide multi-destination searches and increase the visibility of a corporate logo.

Traveler and arranger benefits

GetThere is easier to use and more efficient. The *GetThere* homepage has been reinvented to model popular consumer travel and social networking sites, making it so intuitive your users won't need training. The improved tab navigation helps users efficiently accomplish their objectives effortlessly and effortlessly.





GetThere

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Key features

- **PromoSpots:** Market- and customer-based visual compliance messages
- **Message Carousel:** A carousel that allows for up to five rotating, configurable messages
- **Auto Complete:** Predictive word completion in the air and car search fields
- **Demand Management:** Ability to capture reasons for trips, triggering messaging and policy based on inputs (coming soon)
- **Smart Messaging:** Ability to add configurable messaging based on trip or profile criteria (coming soon)

Key benefits

- Easy-to-use interface
- Simplified unused ticket management
- Enhanced tab navigation
- Influential messaging
- Corporate branding
- Supplier promotion

Users agree: GetThere beats expectations

The *GetThere* Experience leverages the latest usability designs and features found on popular travel and social networking sites. *GetThere* conducted several usability sessions to gather feedback from users, traveler managers and off-the-street participants. The usability study showed that:

- The homepage received a 91 percent usability performance rating
- The homepage exceeded user expectations 75 percent of the time
- Homepage task completion was 100 percent
- The homepage rated 6.2 out of 7 on ease of use

GetThere finds lowest travel fares

GetThere has been proven to find the lowest airfares, hotel and car rates. On average, *GetThere* customers save:¹

- \$78 per U.S. domestic air ticket
- \$26 per U.S. domestic room night
- \$2 per U.S. domestic daily car rental
- \$15 on fulfillment fees by booking online vs. offline

Coming soon: Virtual meetings integration

GetThere Virtual Meetings is a global reservation system for booking and scheduling public and corporate-owned high-definition video conferencing rooms. The system will allow users to view conference room availability in real-time, review rates and features, and book meetings across geographic regions. Travel buyers will be able to reserve and schedule video conferencing rooms at the same time they book flights and hotels – directly from the *GetThere* homepage. *GetThere* Virtual Meetings makes scheduling a virtual meeting fast and easy.

Experience even more from GetThere

The *GetThere* Experience is just one innovative product comprising the complete *GetThere* travel and collaboration solution. A majority of the BTN Corporate Travel 100 rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative by calling 1-800-850-3906 or visiting www.getthere.com to learn more.



¹2012 GetThere Corporate Travel Benchmark Report