



Key Features

- Decrease your travel costs with fewer agency fees, access to lower fares and better use of your preferred suppliers and negotiated rates
- Gain insight into how your customers shop and book your product online
- Improve your marketing effectiveness by leveraging a better understanding of GetThere
- Increase your policy compliance and program management capabilities
- Deliver a product that will resonate with travelers and arrangers for its ease-of-use and familiarity
- Integrate with your choice of enterprise-wide systems to streamline your procurement operations and drive efficiency

Overview

Deployed in more than 60 countries around the globe and serving more than 3,000 corporations, including a majority of the Fortune 200 and BTN Corporate Travel 100, GetThere is the industry's most relied upon online travel procurement solution. GetThere's highly customizable technology, extensive global services and proven customer success are backed by the expertise of Sabre Holdings® and Travelocity®, world leaders in travel. Designed to empower travel managers and travelers worldwide, GetThere is the world's largest corporate travel marketplace – where any travel supplier should aspire to be.

GetThere for travel suppliers offers you the unique ability to gain valuable insight into how corporate travelers shop and book your product. With this enhanced visibility into the marketplace, you can leverage your own experience to improve your market position and drive down travel expenses.

Better Management and Visibility

How do travelers view your product? With GetThere, you'll have a true inside track to the buying dynamics of the world's largest corporate travel marketplace. Shouldn't you know how your most important product is presented to your most coveted demographic – the corporate customer – at the point of sale? Easily turn your experience with the leading online travel procurement solution into better marketing opportunities and strategic industry relationships.

Better Savings

GetThere reduces travel costs by providing a travel procurement solution that meets traveler needs and is easy to use, ensuring high adoption. Its advanced features and customization options help you enforce policy compliance and successfully manage your corporate travel program. More than 80 percent of GetThere customers realize lower rates booking online. Additionally, GetThere customers indicate that tickets booked online are 12 percent lower domestically and 32 percent lower internationally* than those booked offline.



GetThere

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Key Features

- Easy access to air, car, hotel and rail reservations 24/7
- Award-winning, easy-to-use interface
- Travel policy and preferred supplier compliance
- Flexible integration with other enterprise systems
- Global, multi-GDS and multi-travel agency solution
- Reliability - 99.97 percent proven system uptime while driving more than 10 million bookings annually

The Most Trusted Solution in Corporate Travel

A majority of the Fortune 200 and the BTN Corporate Travel 100 rely on GetThere to streamline processes, improve supplier and contract management and achieve ongoing and sustainable savings in corporate travel and meeting spend.

- Seamlessly push company travel policy and preferred suppliers
- Analyze spend with reporting and forecasting tools
- Integrate with any agency and GDS as well as your enterprise systems
- Tailor the tool to your needs using customizable features
- Access a world of content including GDS, web and direct supplier connections
- Roll out globally and maximize travel management efficiencies worldwide
- Capture meetings-related travel spend with our exclusive integrated meetings product and extensive meeting and event services partnerships
- Rely on a scalable, robust, secure platform that supports millions of bookings annually
- Quickly and effectively move and maintain your travel program online with support from our best-in-class implementation and service teams

Travel Manager Benefits

- Increase online adoption. GetThere customers average 73 percent adoption in North America
- Ensure compliance with your travel policies through higher adoption
- Move share toward your preferred suppliers and negotiated rates with innovative GetThere features like Dynamic Messaging

Company Benefits

- Gain visibility into how your product is positioned in the marketplace
- Achieve greater savings via fewer agency fees, access to lower fares and better use of preferred suppliers
- Increase operational efficiencies through streamlined procurement and travel spend management

Traveler Benefits

- Empower travelers with a comprehensive suite of self-service tools
- Make booking, policy compliance and supplier preferencing clear and easy
- Book trip extras like dining, activities and events all online

Experience Even More from GetThere

Travel suppliers are just one group of customers that benefit from the innovative features comprising the complete GetThere corporate travel procurement solution. A majority of the Fortune 200 and the BTN Corporate Travel 100 also rely on GetThere to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your GetThere representative by calling 1-800-850-3906 or visiting www.getthere.com to learn more.

*Source: 2009 GetThere Benchmark survey