

**Learn More**

Call 1.800.850.3906 or visit  
www.getthere.com

**Key features**

- Promote preferred vendor status and negotiated pricing
- Preload corporate reference points and plot on map for easy navigation
- Influence travelers to select preferred properties and chains by using custom notes, icons and more
- Integrate non-GDS hotel content through aggregators seamlessly in the booking path
- Provide a feedback mechanism for travelers and help inform travelers with advice from their peers

**Overview**

Gain access to hundreds of thousands of hotels, market your negotiated properties, and drive compliance and savings with *GetThere*. Take advantage of our flexible technology platform to customize your hotel program, improving visibility into preferred hoteliers at every point of sale. Travelers can book hotels with policy and preferencing from their desktop, tablet or smartphone.

*GetThere* offers features like:

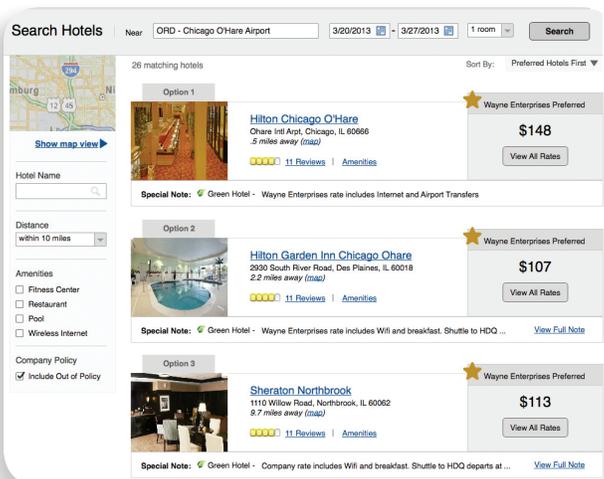
- **Live Hotel Availability** shows when a property is sold out or rates are unavailable, saving your users time and clicks.
- **Automatic Maps** uses a geo-coding system to instantly show properties around a specific reference point.
- **Traveler Reviews** lets your users rate their hotel stays and share the reviews across your company.
- **Hotel Connect** brings unmanaged web content (outside of Global Distribution Systems) seamlessly into the booking path, which is key in global markets.

Coming soon, *GetThere* will debut an all-new shopping and booking design. We commit to providing the easiest and fastest shopping experience - all while giving your travelers the most expansive access to content and ensuring they book within your company policy.

**Influence traveler behavior**

Supporting our hotel offering, the *GetThere* Travel Policy Engine helps you maintain policy compliance and successfully manage your program.

- Display only preferred suppliers
- Tier preferred suppliers using icons to rank hotels
- Demote and/or hide non-preferred suppliers
- Display properties according to defined city pairs and other market-based criteria
- Highlight hotel property chains by creating custom labels for specific preference tiers
- Define re-sort criteria with secondary options like price, preferred chain and distance
- Display customized notes for specific preferred hotel properties to highlight items like negotiated amenities, company preferences, office locations, and more



Hotel search results page

## Hotel Connect

*GetThere* Connect provides increased travel choices by integrating previously unmanaged content seamlessly into the shopping path. Hotel Connect offers access to nearly 600,000 room rates globally. Travelers often book hotel reservations directly on supplier sites, making it difficult to maintain compliance with preferred properties, report on spending and track travelers. These users can enjoy a more efficient process and support travel program goals by booking from *GetThere*. Hotel Connect includes content from Booking.com, HRS, Premier Inn, Venere and many others.

## Traveler Reviews

Travelers can share their feedback on hotel properties directly from the hotel purchase path. Peer feedback helps travelers make decisions and builds trust in your negotiated hotels. Reviews can be limited to only those authored by employees at your company. You can also get insight into traveler attitudes and leverage this aggregate data in hotel negotiations to acquire more amenities or greater discounts.

- **Hotel rating and reviews:** Allows users to give their opinion on a hotel and read opinions from fellow employees. Requesting customer feedback is one of the most effective ways to generate beneficial content on your site. In fact, 80 percent of all reviews are gathered from post-trip emails, according to Bazaar Voice.
- **Moderated content:** All content is filtered for language and screened by live moderators. Content not found suitable by moderators will not display alongside approved reviews.
- **Reporting:** Tools are available to review and manage user-generated content, configure scheduled or triggered reports, and gain insights into product, category and overall levels.

## Get more with GetThere

Hotel booking is just one innovative part comprising the complete *GetThere* corporate online booking system. A majority of the BTN Corporate Travel 100 rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative by calling 1-800-850-3906 or visiting [www.getthere.com](http://www.getthere.com) to learn more.